

**Account Types** 

Date:

Billing Type

Comments

Contract #	4923990	Date Entered	07/20/21
Schedule Dates	07/21/21-07/27/21	Last Modified	07/20/21
Advertiser	Glenn Youngkin for VA Governor-R (140580)	Entered By	Alexa Schram
Agency	Smart Media Group-Alexandria (6613)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	YKIN/ORDR/721727 (1590692)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Berg,Fran	Commission %	15.00
Phone/Fax	1	Commission	\$12,367.50
CPE	721727	Net Total	\$70,082.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Local/Political Candidate Agency BRD

Weekly/Irregular

EST 0721-0727

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	9A- Live with Kelly				1	1	1		3	\$300.00	\$900.00	Washington (WJLA)		7/20/21
2.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	9A- Live with Kelly		1	1					2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
3.0	Normal Line / SPOT	07/21/21-07/21/21	2	:30	10:58:25A- ABC-The View				1				1	\$450.00	\$450.00	Washington (WJLA)		7/20/21
4.0	Normal Line / SPOT	07/26/21-07/26/21	2	:30	10:58:25A- ABC-The View		1						1	\$450.00	\$450.00	Washington (WJLA)		7/20/21
5.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1		3	\$400.00	\$1,200.00	Washington (WJLA)		7/20/21
6.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	2					3	\$400.00	\$1,200.00	Washington (WJLA)		7/20/21
7.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1		1		2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
8.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1					2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
9.0	Normal Line / SPOT	07/21/21-07/21/21	2	:30	3:01P- The Drew Barrymore Show				1				1	\$250.00	\$250.00	Washington (WJLA)		7/20/21
10.0	Normal Line / SPOT	07/26/21-07/26/21	2	:30	3:01P- The Drew Barrymore Show		1						1	\$250.00	\$250.00	Washington (WJLA)		7/20/21

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

<u>Rate</u>

\$49,150.00

\$33,300.00

\$82,450.00

Washington (WJLA) By Broadcast Month Spots

53

37

90

Jul. 2021

Aug. 2021

Grand Total:



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

## Contract # 4923990

 Schedule Dates
 07/21/21-07/27/21

 Advertiser
 Glenn Youngkin for VA Governor-R (140580)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand YKIN/ORDR/721727 (1590692)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Buyer Name Berg,Fran
Phone/Fax /
CPE 721727

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular
Comments EST 0721-0727

 Date Entered
 07/20/21

 Last Modified
 07/20/21

Alexa Schram

\$70,082.50

Comments:

Date:

co-op No

External # Demo

**Entered By** 

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$12,367.50

Net Total Sales Tax 
 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Jul. 2021
 53
 \$49,150.00

 Aug. 2021
 37
 \$33,300.00

 Grand Total:
 90
 \$82,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne T	h Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	07/21/21-07/23/21	7	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2 1	1 2			5	\$400.00	\$2,000.00	Washington (WJLA)		7/20/21
12.0	Normal Line / SPOT	07/26/21-07/27/21	1	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2					4	\$400.00	\$1,600.00	Washington (WJLA)		7/20/21
13.0	Normal Line / SPOT	07/21/21-07/23/21	1	:30	6:58A- ABC-Good Morning America				2 3	3 2			7	\$800.00	\$5,600.00	Washington (WJLA)		7/20/21
14.0	Normal Line / SPOT	07/26/21-07/27/21		:30	6:58A- ABC-Good Morning America		3	3					6	\$800.00	\$4,800.00	Washington (WJLA)		7/20/21
15.0	Normal Line / SPOT	07/24/21-07/24/21	7	:30	9A- ABC-Good Morning America Saturday 2						1		1	\$350.00	\$350.00	Washington (WJLA)		7/20/21
16.0	Normal Line / SPOT	07/25/21-07/25/21	7	:30	7:58:40A- ABC-Good Morning America Sunday		2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0					1	1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
17.0	Normal Line / SPOT	07/21/21-07/23/21	7	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1 1	1 1			3	\$300.00	\$900.00	Washington (WJLA)		7/20/21
18.0	Normal Line / SPOT	07/26/21-07/27/21	7	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1					2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
19.0	Normal Line / SPOT	07/21/21-07/23/21	7	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2 2	2 2			6	\$450.00	\$2,700.00	Washington (WJLA)		7/20/21

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:20 PM on Wednesday, July 21 2021



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

## Contract # 4923990

Schedule Dates 07/21/21-07/27/21
Advertiser Glenn Youngkin for

Advertiser Glenn Youngkin for VA Governor-R (140580)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand VKIN/OPDP/721727 (1590692)

Brand YKIN/ORDR/721727 (1590692)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Buyer Name Berg,Fran

Phone/Fax / CPE 721727

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular
Comments EST 0721-0727

 Date Entered
 07/20/21

 Last Modified
 07/20/21

 Entered By
 Alexa Schram

CO-OP No External #

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$12,367.50

 Net Total
 \$70,082.50

Sales Tax

 Washington (WJLA)

 By Broadcast Month
 Spots
 Rate

 Jul. 2021
 53
 \$49,150.00

 Aug. 2021
 37
 \$33,300.00

 Grand Total:
 90
 \$82,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	iu S	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2						4	\$450.00	\$1,800.00	Washington (WJLA)		7/20/21
21.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2	2	2			6	\$750.00	\$4,500.00	Washington (WJLA)		7/20/21
22.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2						4	\$750.00	\$3,000.00	Washington (WJLA)		7/20/21
23.0	Normal Line / SPOT	07/24/21-07/24/21	2		6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
24.0	Normal Line / SPOT	07/25/21-07/25/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
25.0	Normal Line / Access	07/21/21-07/23/21	2	:30	6:58:46P- Wheel Of Fortune				1	1	2			4	\$1,800.00	\$7,200.00	Washington (WJLA)		7/20/21
26.0	Normal Line / Access	07/26/21-07/27/21	2	:30	6:58:46P- Wheel Of Fortune		2	2						4	\$1,800.00	\$7,200.00	Washington (WJLA)		7/20/21
27.0	Normal Line / Access	07/21/21-07/23/21	2	:30	7:29:26P- Jeopardy				2	2	2			6	\$2,800.00	\$16,800.00	Washington (WJLA)		7/20/21
28.0	Normal Line / Access	07/26/21-07/27/21	2	:30	7:29:26P- Jeopardy		2	2						4	\$2,800.00	\$11,200.00	Washington (WJLA)		7/20/21
29.0	Normal Line / Prime	07/25/21-07/25/21	2	:30	8P- ABC-Celebrity Family Feud (Sunday)						0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21

	CONFIRMATION CONTRAC	l	
Date:	Accepted-Station:	Date:	Comments:

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Accepted-Agency/Advertiser:

	WJLA	Contract # Schedule Dates Advertiser	<b>4923990</b> 07/21/21-07/27/21 Glenn Youngkin for VA Governor-R (140580)	Date Entered Last Modified Entered By	07/20/21 07/20/21 Alexa Schram	Washington (WJLA) By Broadcast Month Jul. 2021 Aug. 2021	) <u>Spots</u> 53 37	<b>Rate</b> \$49,150.00 \$33,300.00
WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Agency Product Brand Salesperson Sales Office	Smart Media Group-Alexandria (6613) POLITICAL CANDIDATE (ns) (1186) YKIN/ORDR/721727 (1590692) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	CO-OP External # Demo Order Type Package Deal	No Normal	Grand Total:	90	\$82,450.00
Smart Media Group-Alexa 1427 Leslie Ave Ste 100 Alexandria, VA 22301	andria	Buyer Name Phone/Fax CPE Account Types Billing Type	WJLA/GJLA/EJLA Berg,Fran / 721727 Local/Political Candidate Agency BRD Weekly/Irregular	Commission % Commission Net Total Sales Tax	15.00 \$12,367.50 \$70,082.50			
		Comments	EST 0721-0727					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Τι	ي W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / Prime	07/25/21-07/25/21	2		9P- ABC-The Chase (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/20/21
					COI	<b>IFI</b>	RM	ΙĀΊ	ΓIC	N	CC	DN.	TR	AC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-	Station:								•	Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 04:20 PM on Wednesday, July 21 2021